

Royal Music Centers
Founded 1993



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Royal Music
West Hills Plaza
864 Route 37 West
Toms River, NJ 08755

Royal Page

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All Aboard ... Time for our Annual River Lady Riverboat Cruise

Royal Music has chartered River Lady dinner cruises every year since we opened our doors in 1993.

(Actually we started hosting them at the former company we worked at also.)

This year our cruise is on Monday June 26th. The boat boards at 5:45 pm leaving the dock at 6:00 pm.

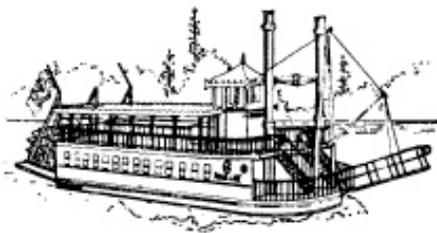
The River Lady cruises the Toms River and Barnegat Bay. The riverbanks are surrounded by enchanting hills and beautifully manicured lawns and gardens. The homes along the river are uniquely

designed, many dating back to the turn of the century.

Many shore area residents enjoy cruising aboard the River Lady. A Royal Music cruise is a bit different because we provide live entertainment for the entire three-hour cruise.

Tickets are \$40 per person and include a full sit down dinner. Tickets go on sale Tuesday, May 30th and are offered on a first come, first

served basis.



SUMMER MUSIC CLASSES BEGIN JUNE 5th

Registration is
currently open.

See you in class.

Call 732-240-2332

FREE Concert

Jeff Mazza
Troubadour

Thursday
June 15, 2017
1:00 pm

3/10 Rainbow Room
Wurlitzer Theatre
Pipe Organ

Rahway Senior
Citizens Center
1306 Esterbrook Ave.
Rahway, NJ 07065

In time for the summer
clearance sale we are proud
to offer

SPECIAL FINANCING TERMS

No interest, low interest and
many extended pay options
available.

*Own the instrument of
your dreams for
pennies a day!*

**All Previously Enjoyed Lowrey LC and LX Series Organs
Prices Drastically Reduced ... Save \$\$\$**

Many different models and finishes available.
Walnut, Cherry, Mahogany, Oak, Roll-Top Covers

**Majesty ~ Celebration ~ Director ~ Century
Fiesta ~ Carnival ~ Jamboree
Millennium ~ Majesty Deluxe**

All include: FREE Local Delivery, Warranty
and some FREE Lessons

UPGRADE YOUR INSTRUMENT

We Take Trade-Ins

If you haven't visited a music store in the last few years you can't imagine how much has changed.

Please consider this your invitation to come browse our showroom. You'll be amazed at how incredible the modern instruments sound and how easy they are to use.

On average people upgrade their instrument every three to five years.

National concert artist, long time friend of Royal Music & generally nice guy Seth Rye tells us he is doing well in his fight with the Big "C". Although his treatments have kept him from traveling the country to entertain the folks, he has been spending his time playing at home, making recordings and coming up with incredible new presets.

Most recently Seth worked with the folks at Lowrey so a lot of the products on his website are geared towards the Lowrey Virtual Organ series of home organs. Over the years Seth has also performed for Technics and Roland so he may have some software available for those instruments as well. (His Roland tutorial DVD's were very good.)

We encourage our reader's to visit Seth's website ... www.sethrye.com to view his current product line up, purchase CD's and/or software. Or feel free to email him seth@sethrye.com

Browser's Welcome Play Music Everyday

Roland[®]

www.rolandatelier.com



**All Roland Atelier Organs
Marked Way Down !**

*Roland recently sold Rodgers, its
organ division to Johannus Church
Organ Company.*

**We are closing out all
Roland Atelier organs at
unbelievable prices.**

Hurry in for the best selection.



We appreciate your
comments, notes, letters,
and e-mails.
Mail 'em to ...

Royal Music
864 Route 37 West
Toms River, NJ 08755

Or via the web ...
j.mazza@royalmusic.com

All the news that fits we print.



Join Us For A Meeting Jersey Shore Chapter of L.I.F.E.

New Friends Are Waiting For You

Lowrey Organ established LIFE (Lowrey Is Fun And Easy) in 2002 as a response to a desire by Lowrey Owners to meet other music lovers and share ideas, tips, and stories. Lowrey immediately saw that LIFE was a good way to help our Members get more involved in their music making by playing in their local communities for charity and for fun.

LIFE has grown to over 50 Chapters (national and international), and, at 2000+ Members, is the largest recreational music-making club in the US.



Hundreds of newspaper articles have been written about LIFE Members, hundreds of Members have

attended HOH for free, as well as gone on a few great trips.

The Jersey Shore Chapter of L.I.F.E. meets at Royal Music on the 3rd Monday of each month at 10:30 am. The club is very active, and offers a great chance to meet other music loving people.

All are welcome to join. Dues are \$5 per year. Next meetings are: Monday June 15th at 10:30 am and Monday July 17th at 10:30 am. Hope to see you there!



Virtual Orchestra is Lowrey's most diverse and innovative keyboard instruments ever built. Founded on 'Performer' technology, Virtual Orchestra redefines the traditional Lowrey by greatly expanding on 'styles' diversity by allowing a player to easily and instantly choose different types of instrumentation. This means when a player wants a piano-oriented orchestration and voicing set, they simply select the 'Pianist' button – transforming the Virtual Orchestra into a richly toned piano. Additionally, when a player desires a complete band – press the 'Full Band' button. Likewise, pressing the 'Guitarist' button yields a variety of authentic guitar-based orchestrations and voicing sets.



As always with Lowrey, you get a huge library of incredibly authentic sounds, fabulous one-touch setups, and a designer piece that looks great inside your home.

The Lowrey EZ-10 is one of the newest Lowrey Virtual Orchestra models. It has many of the sounds, rhythms and features found on the Lowrey Flagship Sterling Edition at a fraction of the price.

Visit Royal Music to audition this wonderful instrument.

Brief Description Of FREE One Day Specialty Classes Offered This Summer

Get A Foot, Playing Pedals ... June 2nd – 11:00 am:

For those of you ready to take the plunge and play your own bass, this course offers the basics of pedal work.

Fundamentals of Music / Review ... June 9th – 11:00 am:

A review of the most basic elements of making music.

Technics Basics ... June 16th – 11:00 am:

Learn the Basics of the Technics Organ, Piano and Keyboard.

Musically Correct? ... June 23rd – 11:00 am:

Discovering MCS, MCS+ and MCS +++ on Lowrey Organs. A must attend for the true Lowrey Lover.

Keyboard Crazy Week ... July 10th through July 15th:

The First Week of August is officially Key Crazy Week. It has been 10 years since our last key crazy week. This week you will receive extra trade allowances if you trade in your portable keyboard for a cabinet style instrument. (Piano or Organ)

Getting Good Organ Sounds ... July 7th – 11:00 am:

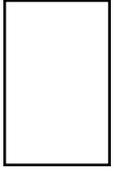
Many people strive to get a big organ sound from their instrument. This course will help you find the sound you seek from any organ.

SOMETHING FOR FREE DAY ... July 12th:

As the name implies... Visit our store this day, get a free gift just for showing up.

Open Seating Offered on a First Come First Seated Basis

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Proudly serving the Jersey Shore since 1993

BIG SALE TWO DAYS ONLY

**Tuesday May 30th
Wednesday May 31st**

ALL INSTRUMENTS PRICES REDUCED

Due to our recent success selling new Lowrey Virtual Orchestra Organs Royal Music now has an impressive selection of previously owned instruments in stock.

For two days Tuesday May 30th and Wednesday May 31st these instruments will be marked down to the lowest prices ever!

If you ever dreamed of owning a flagship model, this is your opportunity to own the organ of your dreams at a fraction of its original price.

Many pre-owned instruments include:

- Warranty
- Owner's guide
- Some free class lessons
- Operating classes
- Free local delivery